## **Custom Card Printing**



**Important:** To avoid extra charges during the card printing process, please make sure artwork is submitted to the specifications listed below AND that the merchant has finalized their design before submitting to us for proofing. Orders that need corrections/changes after artwork has been submitted will be subject to additional fees.

Please Submit Artwork to Maria@SmartTransactions.com

888-494-9760

## Artwork Specifications

- Supported formats are: JPG, TIFF, AI, PSD, SIT, EPS, PDF
- Resolution must be at least 300 dpi
- Please include 1/8 inch bleed beyond finish size to allow for accurate crop
- Ensure the artwork is saved in CMYK.
- Text must be at least 6 point type.
- We do not recommend printing logos with fine lines or text smaller than 8 point, as lines may fill in when printed and fonts may not be legible.

## Card Front

Final Product Dimensions: 3.375" wide by 2.125" tall

Bleed Line +.125"	
Final Cut Line 3.375" x 2.125"	
Safety Line – .125"	

## Magstripe Spacing On Back

